

Concordia University  
Faculty Council of the John Molson School of Business  
Minutes of meeting held Friday, May 16, 2008  
**REVISED**

**Present:** S. Sharma, Chair  
J. Ahmad (Econ.), K. Argheyd (Mana.), B. Barbieri (Mktg.), S. Betton (Fina.), D. Cameron (Mana.), S. Chauhan (DS&MIS), C. Cho (Acco.), A.-M. Croteau (DS&MIS), N. D'Urbano (CASA), J.-M. Edwards (Lib.), V. Esposito (CASA), M. Farashahi (Mana.), A. Fagnoli (Reg.), G. Fisher (Econ.), J. Freed (Fina.), K. Gheyara (Acco.), Z. Gidengil (Mark.), A. Gold (CASA), A. Hochstein (Assoc. Dean), G. Kanaan (Assoc. Dean), A. Kryzyzak (Comp.Sci.), K. Lamertz (Mana.), C. Lavergne (CGSA), J. Longo (Staff), M. Mulrennan (SGS), E. Pelsise (CASA), D. Peltier-Rivest (Acco.), P. Pietromonaco (Facil.), I. Rakita (Fina.), J. Redler (CASA), G. Saad (Mktg.), K. Saliba (CGSA), L. Shanker (Fina.), M. Sharma (DS&MIS), L. Switzer (Fina.), U. Wasmer (Mana.)

**Absent with Apology:** A. Ahmad (Fina.), T. Basith (CASA), K. Diaz (CASA), M. Di Grappa (Pres.), C. Draimin (Acco.), T. Field (Mana.), S. Goyal (DS&MIS), L. Katsanis (Mktg.), D. Kira (DS&MIS), G. Lao (CASA), F. Nebebe (DS&MIS), S. Nelson (Staff), P. Trofimovich (TESL)

**Guests:** D. Carosielli (Reg.), M.-G. Hum (Ext. Aff.), C. Law (Grad. Adm.), K. Nolan (Reg.)  
C. Noyes (Comm.)

**I** Call to Order

**II** Closed Meeting:

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1. The first step in the process is to identify the problem or issue that needs to be addressed. This involves gathering information and understanding the context of the problem.

III Open Meeting

IV Approval of Agenda – JMSB-2008-04A

On a motion duly seconded (M. Sharma, K. Argheyd) the agenda was approved with the agreement that item IX iv) would be dealt with first, item IX vi) second, item IX vii) third, item IX viii) fourth and IX v) fifth.

V Approval of the Minutes – JMSB-2008-03M

On a motion duly seconded (B. Barbieri, M. M. Farashahi) the minutes were approved with the following revision: p. 5, item XVIII, line 2, delete P. Goddard, insert V. Lee and W. Scott.

VI Chair's Report and Question Period

S. Sharma reported that, due to the deficit, restrictions would be applied to staff on time sheets and contracts. He welcomed ideas for other cost cutting measures and encouraged everyone to start a major clean-up prior to the move to the new building to reduce the cost of the move which is estimated to be over \$1M. He announced that the JMSB would attempt to obtain a share of the Quebec government's recent initiative in support of hiring and retention for business schools. Lastly, he reminded Council members of the importance of their attendance at the June 17<sup>th</sup> Convocations scheduled at 10:00 a.m. and 2:30 p.m. in Place des Arts.

In response to a question about plans to capitalize on the opening of the new building, S. Sharma advised that a Task Force that includes P. L. Kelley, C. Noyes, J. Parisella and C. Mota was in place. An invitation list of government officials, members of the Molson family and other JMSB supporters is being developed for the opening event. With regard to curtailing moving expenses, one member of Council suggested assigning a cost quota to each faculty member. Another Council member volunteered to do his own packing to cut costs.

VII Business Arising from Previous Meeting

VIII Elections

G. Kersten, Department of DS&MIS, was elected by acclamation to represent the JMSB on the Graduate Awards Committee replacing M. Islam for a three-year term effective September 1, 2008 and terminating May 31, 2011.

IX Report: Research and Program Evaluation

i) Announcement of the 2008 Dr. Uma Sharma Endowment/The Uma Sharma Memorial Graduate Award – JMSB-2008-04A-05

L. Switzer announced that the winner of the 2007-8 Dr. Uma Sharma Endowment/The Uma Sharma Memorial Graduate Award is Lora Dimitrova.

ii) Announcement of the 2008 Joe Kelly Graduate Award – JMSB-2008-04A-06

L. Switzer announced that the winner of the 2007-8 Joe Kelly Graduate Award is Ning Yaqu Shi.

iii) Motion to approve graduate curriculum changes to the M.Sc. in Administration Program - 2009-2010 Graduate Calendar - JMSB-2008-04A-07

On a motion duly seconded, L. Switzer, S. Betton, Council recommended the approval of the curriculum changes to the M.Sc. in Administration Program, as described in document JMSB-2008-04A-07.  
The motion was approved unanimously.

- iv) Motion to approve deletion of the Graduate Certificates in Administration Program – 2009-2010 Graduate Calendar – JMSB-2008-04A-08  
On a motion duly seconded, A. Hochstein, M. Sharma, Council recommended the approval of the deletion of the Graduate Certificates in Administration Program as specified in document JMSB-2008-04A-08.  
The motion was carried unanimously.
- v) Motion to approve implementation of the Graduate Certificate in Business Administration Program – 2009-2010 Graduate Calendar – JMSB-2008-04A-09  
On a motion duly seconded, A. Hochstein, L. Switzer, Council recommended the approval of the implementation of the Graduate Certificate in Business Administration as described in document JMSB-2008-04A-09.  
The motion was carried (33 in favour, 0 opposed, 1 abstention – B. Barbieri)
- vi) Motion to approve deletion of the Graduate Diploma in Administration Program – 2009-2010 Graduate Calendar – JMSB-2008-04A-10.  
On a motion duly seconded, A. Hochstein, B. Barbieri, Council recommended the approval of the deletion of the Graduate Diploma in Administration Programs as specified in document JMSB-2008-04A-10.  
The motion was carried unanimously.
- vii) Motion to approve deletion of the Graduate Diploma in Sports Administration Program – 2009-2010 Graduate Calendar – JMSB-2008-04A-11.  
On a motion duly seconded, A. Hochstein, M. Sharma, Council recommended the deletion of the Graduate Diploma in Sports Administration Programs as specified in document JMSB-2008-04A-11.  
The motion was carried unanimously.
- viii) Motion to approve implementation of the Graduate Diploma in Business Administration Program – 2009-2010 Graduate Calendar – JMSB-2008-04A-12  
A. Hochstein advised that the program targets non-Commerce students requesting business education at the graduate level. Requests have been received from the Faculty of Engineering, McGill's Department of Ophthalmology, and the International Chartered Secretaries Association. A steady-state enrolment of 40 students is projected and an enrolment of 30 is expected for the first year. With regard to resource implications, he advised that break-even would require an enrolment of 18 FTEs.

A. Hochstein noted the editorial revisions recommended by APC to be made to document JMSB-2008-04A-12: i) page 2, Proficiency in English or French –line 2, insert permanent residents, delete landed immigrants; ii) Academic Regulations – remove bold from Conditional Standing and move the paragraph to the first paragraph; iii) Electives – delete MARK 563 – Retailing.

During the ensuing discussion one faculty member expressed concern about the cross-listed elective courses. Firstly, it was opined that there would be two classes of electives, GDBA elective courses with enrolment of approximately 10 students and undergraduate cross-listed elective courses with approximately 45 students enrolled. Secondly, the difference between undergraduate and graduate elective courses for identical subjects, for example COM 301 MIS and GBDA 551, was questioned. It was pointed out that the Graduate Diploma in Economics included both 400 and 500 level courses and that the difference between undergraduate and graduate course content and student requirements was determined by the professor as in the case of the undergraduate Organization Behavior course, COMM 232 and the graduate course, MBA 609.

With regard to a concern about maintaining an updated and flexible list of undergraduate electives in the calendar, it was agreed that a notation would be added that states that students may select alternate cross-listed elective courses with prior approval from the Graduate Program Director and the Associate Dean, Undergraduate Programs.



On a motion duly seconded, A. Hochstein, S. Betton, Council recommended the implementation of the Graduate Diploma in Business Administration Program as described in document JMSB-2008-04A-12 amended to include the editorial revisions recommended by APC and the addition of a provision for students to select alternate cross-listed elective courses with prior approval of the Graduate Program Director and the Associate Dean, Undergraduate Programs.

The motion was carried (32 in favour, 0 opposed, 2 abstentions J. Redler, B. Barbieri)

X      Report: Administrative Affairs and Human Resources  
There was no report.

XI     Standing report on the status of the new JMSB Building  
There was no report.

XII    CASA Report  
A. Gold reported that of the ten schools participating in 5 Days in the Street, JMSB raised the most for Dans la Rue with a final total of \$42,262.89.

E. Pelsise reported that JMSB won the Team Spirit Award at ACE. The award will be installed in the Dean's display case on GM4th.

V. Esposito reported that JMSB placed third in the Network of International Business School (NIBS) competition and that 150 students participated in the 2008 turnover retreat. The executive team mandate has been revised to begin May 1 and terminate April 30<sup>th</sup> and the 2007-2008 Audit Report will cover the period June 1 – May 30. He advised that the UNCC (Undergraduate Case Competition) has officially changed the name to JMUCC (John Molson University Case Competition). The students are seeking a Faculty Advisor, recruiting for 2008-9 competitions and establishing an advisory board. Lastly, he announced that the graduation ball would take place on June 13<sup>th</sup> and thanked members of Council for their support during his term as President.

XIII   Staff Report  
J. Longo introduced C. Noyes, newly elected staff member replacing S. Nelson on Faculty Council.

XIV    Report: Masters and Diploma Programs  
There was no report.

XV     Report: Undergraduate Programs, Academic and Student Affairs – JMSB-2008-04A-13  
The report was received.

XVI    Reports from School Representatives on University Committees  
The following reports were received:  
iii)     Senate Academic Planning and Priorities – Report from C. Draimin – JMSB-2008-04A-14  
v)       Senate Research Committee - Report from G. Johns - JMSB-2008-04A-15  
viii)    Board of Governors - Report from L. Kryzanowski - JMSB-2008-04A-16

There were no reports from JMSB representatives on the following committees:

- i)        University Senate
- ii)       Arts and Science Faculty Council
- iv)       Senate Academic Programs Committee
- vi)       University Library Committee
- vii)      Undergraduate Scholarships and Awards Sub-committee
- ix)       Council of the School of Graduate Studies

**XVII CGSA Report**

K. Saliba announced that M. Jamal would be CGSA President for 2008-2009 and invited all to the graduate celebration on June 17 at Opus.

C. Lavergne reported on a pilot project involving support for an international internship similar to MBA Without Borders that would bring together scholars from Third World countries with Faculty researchers. Interested faculty members were asked to contact her.

**XVIII New Business**

- i) The following Annual Reports to Council from JMSB Research Chairs were received:
- Steven H. Appelbaum, Senior Concordia Research Chair in Organizational Development – JMSB-2008-04A-17
  - Bakr Ibrahim, CIBC Distinguished Professorship in Family Business - JMSB-2008-04A-18
  - Gary Johns, Senior Concordia Research Chair in Management - JMSB-2008-04A-19
  - Gregory Kersten, Senior Concordia Research Chair in Decision and Negotiation Systems - JMSB-2008-04A-20
  - Lawrence Kryzanowski, Senior Concordia Research Chair in Finance - JMSB-2008-04A-21
  - Michel Magnan, Lawrence Bloomberg Endowed Chair in Accountancy – JMSB-2008-04A-22
  - Lorne Switzer, Van Berkomp Endowed Chair in Small-Cap Equities – JMSB-2008-04A-23

**XIX Other Business**

- i) Motion for approval of Summer Quorum – one-third of the membership  
On a motion duly seconded, Z. Gidengil, J. Ahmad, Council recommended that the summer quorum for emergency Faculty Council meetings be set at one-third of the membership, sixteen members. The motion was carried unanimously.
- ii) Motion for External Representation for 2008-2009 Council of the John Molson School of Business  
On a motion duly seconded, J. Longo, Z. Gidengil, Council recommended that Facilities Management, Computer Science Department and TESL be again invited to appoint representatives to the JMSB 2008-9 Council membership The motion was carried unanimously.
- iii) Library Report – JMSB-2008-04A-24  
The report was received. J.-M. Edwards highlighted the report that was distributed to Council members. Recent initiatives include the institutional repository project that will allow self-archiving of research output, digitizing Concordia theses, providing a means for students to produce theses on line, an on-line copyright guide, the extension of hours for interlibrary loans, on-line service for article requests, and free journal articles from Columbo.
- iv) Tribute to Marilyn Howell  
In anticipation of Marilyn Howell's planned retirement in July, the members of Faculty Council wished to formally acknowledge the extent and quality of Marilyn's service to the John Molson School of Business over the years and to highlight the dignity and professionalism with which she carried out her responsibilities in the Office of the Dean. All members express their gratitude to Marilyn for all that she has done for us throughout her career, and wish her all the best in her retirement.

**XX Adjournment**

On a motion duly seconded, B. Barbieri, J. Longo, the meeting adjourned at 11:30 a.m.

**XXI Next meeting**

The next regular meeting of the JMSB Faculty Council will take place in early Fall 2008. The 2008-2009 schedule of Faculty Council meetings will be sent to members of Council in mid-August.